Rubric for Classroom Web Pages

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| CRITERIA | Exemplary | Proficient | Partially Proficient | Unsatisfactory | POINTS |
| Relevance of Content to Students and Parents | 9 points  The content has a unique main idea/purpose/theme and includes useful educational information for students and parents.  The website includes feedback loops such as surveys, forms, or questionnaires.  Annotations include motivating questions and advanced organizers that provide the reader with sense of what will be found on each Web page. | 6 points  The purpose, theme, or main idea of the website is evident with appropriate educational information for students and parents.  The website includes one feedback loop such as a survey, form or questionnaire.  There are clear annotations describing Web-based resources so that readers can navigate through the sites easily and locate the needed information. | 3 points  The theme or main idea of the website is vague and does not create a strong sense of purpose or include educational information that students and parent can  The website does not include feedback loops such as surveys, forms, or questionnaires.  A few of the annotations are missing or do not describe the resources clearly so that readers can navigate through sites easily and locate the needed information. | 0 points  The website lacks a clear purpose or central theme and is not useful to students and parents.  The website does not include feedback loops such as surveys, forms, or questionnaires.  Several annotations are missing or do not describe what students will find at the site or do not include advanced organizer questions to assist students in navigating easily through sites to locate the needed information. | \_\_\_/9 |
| Use of Photos, Graphics, Sound, Animation and Video | 6 points  All of the photographs, graphics, sound and/or video enhance the content and create interest.  Creativity and original images enhance the content of the Web pages in an innovative way | 4 points  Most of the photographs, graphics, sound and/or video enhance the content and create interest.  Most of the files show use of creativity and original images to enhance the content of the Web pages. | 2 points  A few of the photographs, graphics, sound and/or video are inappropriate for the content and do not  Some use of creativity or original images is evident that enhances the content of the Web pages. | 0 points  The photographs, graphics, sounds, and/or videos are inappropriate for the content or are distracting decorations that create a busy feeling and detract from the content.  No use of original images is evident to enhance content of the Web pages in an innovative way | \_\_\_/6 |
| Fair Use Guidelines | 6 points  Fair use guidelines are followed with proper use of citations throughout the Web page. | 4 points  Fair use guidelines are frequently followed and most non original material uses proper citations. | 2 points  Sometimes fair use guidelines are followed and some non original material uses proper citations. | 0 points  Fair use guidelines are not followed. Non original material is improperly cited. | \_\_\_/6 |
| Internal and External Navigation | 3 points  All of the menus, navigation links and all internal links and sections of the website connect back to the home page and/or sitemap.  All external links to connecting websites are active and functioning.  A sitemap/index is provided to make the site easy-to-access. | 2 points  Most of the menus, navigation links and internal links to sections of the website connect back to the home page and/or sitemap.  Most of the external links to connecting websites are active and functioning.  A limited sitemap/index is provided. | 1 point  Some of the menus, navigation links and internal links to sections of the website connect back to the home page and/or sitemap, but in other places the links do not connect to preceding pages or to the original index page.  Some of the external links to connecting websites are not active and functioning.  No sitemap/index is provided. | 0 points  There are significant problems with menus, navigation links and internal links to sections of the website and few or no connections back to the preceding pages or to the original index page.  Many external links to connecting websites are not active and functioning.  No sitemap/index is provided. | \_\_\_/3 |
| Layout and Text Elements | 3 points  The typography is easy-to-read and point size varies appropriately for headings and text.  Consistent format extends page-to-page. The layout uses horizontal and vertical white space appropriately.  The background, colors and layout are artful and consistent across the website and enhance the readability of the information presented. | 2 points  Sometimes the typography is easy-to-read, but in a few places the use of fonts, point size, bullets, italics, bold, and indentations for headings and subheadings detract and do not enhance readability.  The background, colors and layout are consistent across the website and make it easy to read the information presented. | 1 point  The typography is difficult to read and uses too many different fonts, overuse of bold, bullets, italics or lack of appropriate indentations of text. .  The background, colors and layout are distracting and make it difficult to read the information presented | 0 points  The text is extremely difficult to read due to inappropriate use of fonts, point size, bullets, italics, bold, and indentations for headings and sub-headings and body text.  The background, colors and layout make the site unattractive, and it is difficult to read the information presented. | \_\_\_/3 |
| Web page contains the required number of pages | 3 points  Each Web page includes a connecting link to homepage, and 5 other completed pages are fully created | 2 points  The Web pages includes a connecting link to homepage, and 4 other pages are fully created. | 1 point  The Web pages includes a a connecting link to the homepage, and 3 other pages are | 0 points  Webpage is incomplete. | \_\_\_/3 |
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| Writing Mechanics | 3 points  The text has no errors in grammar, capitalization, punctuation, and spelling. | 2 points  The text has a few errors in grammar, capitalization, punctuation, and spelling requiring minor editing and revision. | 1 point  The text has errors in grammar, capitalization, punctuation, and spelling requiring editing and revision. (4 or more errors) | 0 points  The text has many errors in grammar, capitalization, punctuation, and spelling requiring major editing and revision. (more than 6 errors) | \_\_\_/3 |
| TOTAL POINTS | | | | | \_\_\_/36 |

Evaluation scale:   
A - Exemplary: 32-36 points   
B - Proficient: 28-31 points   
Partially Proficient or Unsatisfactory: Needs to be resubmitted - fewer than 28 points